

STOP Radiator Leaks Permanently

and Save Big Repair Bills.



Tremendous Sales Possibilities

If you want to make hundreds and hundreds of business friends and grateful new customers, and at the same time build up a great, big, new and profitable item in your business, tell your trade about

RADIATOR NEVERLEAK "The Secret Service Liquid"

It has been called "The Secret Service Liquid" because it cannot be analyzed. Chemists have repeatedly tried it and completely failed. It is a secret preparation, a great triumph in scientific chemistry; there's a great secret in every can, and that secret will work for you and for your customers in a truly marvelous way, for the following reasons:

First: It is the only liquid or compound in the world that is guaranteed to positively STOP LEAKS in automobile radiators and to make an absolutely PERMANENT REPAIR.

Second: Radiator Neverleak is a perfect liquid, which is poured into the water in the radiator, the water carrying it to the leak. The moment Neverleak passes through the opening and is exposed to the outer air, it coagulates and stops the leak almost instantly.

Third: It is a highly "sensitive" liquid and as the automobile is run the heat gradually bakes Neverleak solid

STOPS THESE GREAT LEAKS ALMOST INSTANTLY

and makes an absolutely PERMANENT REPAIR! You need never be without the use of your car for a moment on account of a leaky radiator. Think of the time, trouble and expense saved by making it absolutely unnecessary to dismount and repair a leaky radiator as formerly.

Fourth: We challenge all imitators and will sell you Radiator Neverleak with the following representation and positive understanding: ~~That Neverleak is the original preparation, that all others are imitators. That it is the only preparation~~ that will make an absolutely permanent repair. That it is the only preparation that will coagulate and "bake on." That it will double the life of a radiator. That being a perfect liquid it will promote the free flowing of the water throughout the cooling system and not clog it up as many others have done.

Fifth: In order to prove these statements, we will agree to make a leak stopping demonstration either public or private in competition with any competing article and guarantee to prove the great superiority of Radiator Neverleak over an other article ever known for the purpose. Truly, Radiator Neverleak is first and there is no second.

Sixth: OUR MILLION DOLLAR GUARANTEE—We place our entire financial responsibility including our capital of \$1,200,000.00 behind this guarantee.

WHY WAIT FOR A LEAK?

Ask your customers these questions: Why wait for a leak? Why not put Radiator Neverleak into your radiator at once where it will be ready night and day, to instantly stop leaks the moment they occur—veritably "ON THE RUN"? Or at least carry a can in your repair kit, ready for instant use. It will prove a wonderful insurance against serious trouble.

BUFFALO SPECIALTY COMPANY

London, England

BUFFALO, N. Y.

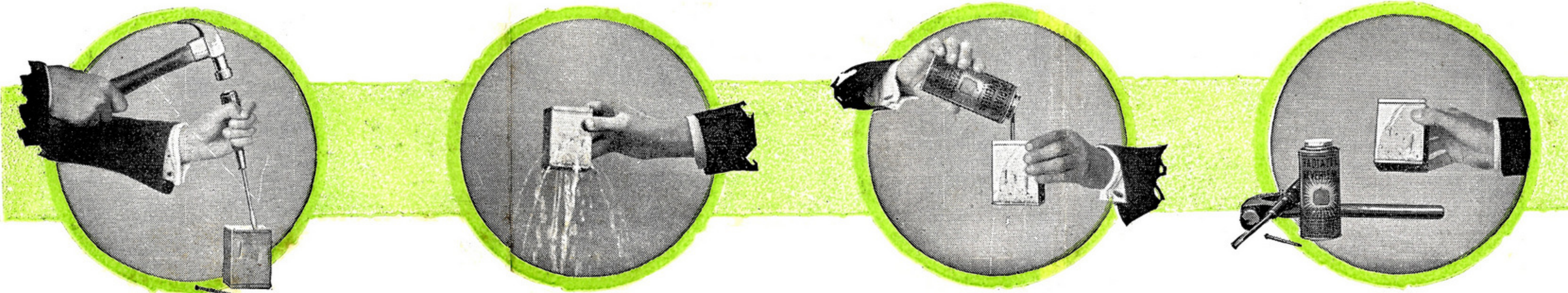
Bridgeburg, Canada

MAKE THIS TEST

Take a tin can holding a pint or half-pint of water. Punch the bottom and lower sides full of holes, using a large nail; then cuts slits into this can with a cold chisel or good sized screw driver, so as to literally make a sieve out of the can.

Now pour some water into the can and quickly pour some Radiator Neverleak into the water in the leaking can. Then watch the results. The leaks will all be stopped. IT'S SIMPLY WONDERFUL.

Backed by a Million Dollar Guarantee.



(SEE OTHER SIDE

Printed in U. S. A.

NOT VALID AFTER OCTOBER 30th, 1923.

FREE Beautiful Rosebud Dinner Set, Showing your Family Initial With— RADIATOR NEVERLEAK

Place & Date. 1923.

The Justus & Parker Co.,

129-133 E. Gay St., Columbus, Ohio.

Send us, FREE OF CHARGE, and F.O.B. nearest warehouse point (Sebring, Ohio or San Francisco, Cal.) the "Rosebud" Dinner Set, shown and described hereon; also send us a steel display stand, FREE.

In consideration of this premium Dinner Set, send us the following Radiator Neverleak, including the free goods enumerated:

6 - 50¢ cans	FREE	\$ 0.00	
6 - 75¢ cans	FREE	0.00	(Please state what in-
4½ dozen 50¢ cans		16.20	itial, if any, is wanted
4½ dozen 75¢ cans		24.30	on Dinner Set.....)

Our Cost \$40.50 - Sells for \$75.00 - Our Profit over our cost \$34.50.

We to guarantee Neverleak to instantly stop leaks in radiators or we will refund purchase price and the manufacturers will reimburse us.

NAME SHIPPING POINT
26C SEE OTHER SIDE



This beautiful, 42-piece, Colonial shape, rosebud, initial Dinner Set is an exact reproduction of the chinaware used in 1776 by our forefathers—the chinaware that has been so much prized for its daintiness and style. Each piece is decorated with a SPRAY AND WREATH OF BEAUTIFUL PINK ROSES, with foliage in natural colors. YOUR INITIAL IN GOLDEN BROWN ON EACH PIECE. Dishes without initial will be sent if so requested. The dishes are further embellished with BRUSHED GOLD and ROYAL BLUE.

The set consists of the following pieces: 6 dinner plates, 6 pie plates, 6 cups, 6 saucers, 6 fruit dishes, 6 butters, 1 platter, 1 vegetable dish, 1 jelly dish, 1 creamer, 1 covered sugar bowl (2 pieces).



HERE'S OUR "BIG PROFIT" OFFER FOR YOU

Sign and return attached sheet and we will make you a present of this fine 42 piece Dinner Set and \$7.50 in free goods. This deal will pay you a profit of 85% over cost price on one of the greatest articles of merchandise in the world, besides getting this splendid premium ENTIRELY FREE.

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